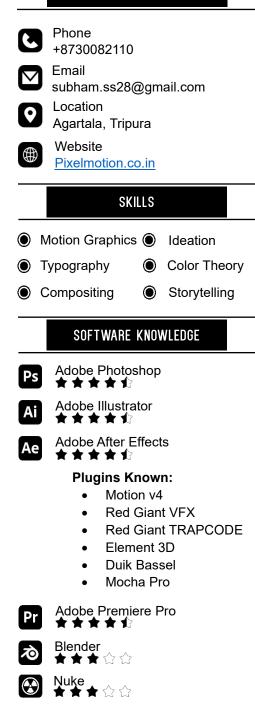
SUBHAM SAHA



MOTION GRAPHICS ARTIST II VIDEO EDITOR II COMPOSITOR

CONTACT INFORMATION



ABOUT ME

As an ever-enthusiastic motion designer, I possess a deep understanding of the entire video production process with design, content, and ideation. My experience working on various Ed-tech products at **BYJU'S** has allowed me to hone my skills and perfect my craft.

I have also worked with numerous Fintech and healthcare brands such as Johnson and Johnson, Carefree, Aveeno, Boots, OB, Nicorette, Imodium, and Listerine.

As a motion designer, I am always looking for new and creative ways to bring life through animation, typography, illustration, and visual effects.

WORKING EXPERIENCE

Oliver+, Mumbai (Remote) Motion Graphics Artist

Oct 2022-Present

Key responsibilities:

- Create animations for social media and TV advertisements for a wide variety of brands and products, such as Nicorette, Aveeno, Carefree, Listerine, Regaine, Imodium etc.
- Demonstrate strong design thinking for the web, digital, e-commerce and especially social advertising.
- Staying on track with emerging digital trends and engaging with the wider digital creative community.

BYJU'S, Bangalore

Senior Creative Associate **Key responsibilities**:

- Lead a 5 member team, read script and storyline to understand animation requirement.
- Developed design and product style guides, standards and processes.
- Review storyboard, animatics, artworks and overall output of the product.

🖲 BYJU'S, Bangalore

Creative Associate

Key responsibilities:

- Developed creative Storyboard for Math and Science.
- Animating realistic and stylized characters, creatures, typography and infographics templates

EDUCATION BACKGROUND

•	Graduation S Institute: National Institute of Technology, Agartala Course: B.Tech in Production Engineering	2015 - 2019
۲	Intermediate Institute: Birendranagar High Secondary School	2014
۲	Mastering 30+ Al video tools Source: Udemy Course: Advanced video generation with Runway, Sora, Luma Labs, Pika, Haiper, Kling & Kaiber.	2025
۲	Vector Gradient Designs Source: Udemy	2025

Aug 2021-Sep 2022

July 2019-Aug 2022